

## Goodbye 2020, Hello 2021

- Applicant: OMA
- When: December 31, 2020 - January 1<sup>st</sup> 2021
- Time: 8:00 p.m. - 1:00 a.m.
- Where: Plyler Park
- Set-up: December 31, 2020
- Take Down: January 1, 2021
- Expected Attendance: 2000
- SE Committee Vote: Approved
- Exemption applied for and granted

APPLICATION FOR SPECIAL EVENTS PERMIT  
Within the City of Myrtle Beach, SC  
(Please print legibly or type)  
(Must be submitted 30 days prior to the event)

1. Name of Activity/Event: NYE on the Boardwalk
2. Type and Purpose of Event: To promote tourism and visitors to the Myrtle Beach Boardwalk and Merchants to increase tourism and revenue.
3. Location of Event: Plyler Park
4. Organization: Oceanfront Merchants Association
5. Applicant: Kaita Turner
- |   |  |
|---|--|
| <p>6. <u>Kaita Turner</u><br/>Primary contact person<br/><u>P.O. Box 3879</u><br/><u>Myrtle Beach, SC, 29578</u><br/>Primary address<br/><u>843-655-1193</u><br/>Primary telephone/fax number<br/><u>Kaita.theheroes4hire@gmail.com</u><br/>Primary email address</p> | <p><u>Michelle Kerscher</u><br/>Alternate contact person's name<br/><u>916 N Ocean Boulevard</u><br/><u>Myrtle Beach, SC, 29577</u><br/>Alternate address<br/><u>843-448-6550</u><br/>Alternate telephone/fax number<br/><u>Mkerscher9@gmail.com</u><br/>Alternate email address</p> |
|---|--|
7. Date(s) of event: Dec. 31st, 2020 Hours of operation: 8pm-1am
8. Date of set-up: Dec. 31st, 2020 Take Down Completed By: Jan. 1st, 2021
9. Expected attendance: 500
10. Charitable Benefactor (if applicable): N/A  
Is group a non-profit organization: ☒ Yes ☐ No If yes, attach copy of 501 IRS letter.  
If no, what portion of proceeds will go to charitable organizations: \_\_\_\_\_
11. How will you publicize the event?  
Social Media
12. Are public funds being used? ☒ Yes ☐ No
13. Does the applicant intend to gate the event and charge an admission fee: ☒ Yes ☐ No  
If so, please detail the amount of the fee and describe as to how the event will be gated: The event will be barricaded off, however, there is no admission free.
14. Entertainment Description (show on site plan): Band, DJ, Bounce Houses, Carolina caricatures, Glitter tattoos, strolling performers, hurricanes bar, premier catering, tye-dye  
Speakers/microphone needed: ☐ Yes ☐ No Electrical hook-ups needed: ☒ Yes ☐ No
15. Is a fireworks display planned in conjunction with this event? ☒ Yes ☐ No  
(Fireworks displays require a SC State Permit obtained by a SC Licensed Pyrotechnician.)

The fee of approximately \$300 - \$600 is based upon when the permit is issued.  
(15 or more days prior to the event \$300; 14 days or less \$600).

16. To what extent has the applicant communicated with adjacent property owners, and what responses have been received? The area business owners are in full support of this.

17. Signage: Will any signs, banners or pennants be posted or hung? Describe the proposed location(s) and include specific details on site plan. Stage banners, 2 A Frames, Banners on tents

18. Parking requirements:(show on site plan): No. of spaces available \_\_\_\_\_ No. of handicap \_\_\_\_\_  
If required, has permission been granted for use of Event location by entity other than the City of Myrtle Beach? ☐ Yes ☐ No If yes, please attached proof of authorization.

19. Alcohol:

Will alcoholic beverages be made available to the public? ☒ Yes ☐ No

If yes, provide the following information:

What type of alcohol will be made available? ☒ Spirituous Liquor ☒ Beer ☒ Wine

List the exact locations and times for alcohol sales:

Location: Plyler Park Times: 8pm-11:30pm

Have the City and State permits been applied for and/or obtained? ☒ Yes ☐ No

\*Permits approved for the events will be amended if ABC permits are not granted. Applicants are required to provide proof of issuance before the event.

Do the alcohol vendors presently hold a license for on-premise consumption? ☒ Yes ☐ No

If so, Name Hurricanes Daiquiris Bar and Grill Address 970 Ocean Boulevard Myrtle Beach, SC  
Telephone 843-945-9646

If alcohol will be sold or given away, and the vendor is not a license holder for on-site consumption, list the person(s) who will apply for the alcoholic beverage license:

If so, Name Denis Lendhart Address 970 Ocean Boulevard Myrtle Beach, SC  
Telephone 843-945-9646

The applicant agrees that all alcohol sales at the event will cease no later than one hour before the scheduled end of each day of the festival. ☒ Yes ☐ No

20. Parades:

Is there a parade planned with this event? ☐ Yes ☒ No

If yes, please state the day, time, location, and anticipated number of participants, routes, times, staging area, disbanding area, review stand, and alternate dates: \_\_\_\_\_

(If the parade is planned for state or municipal roads, please provide written permission or approval from SCDOT and/or the City of Myrtle Beach.)

21. Vendors:

Will vendors be present at this event? ☒ Yes ☐ No

If yes, describe in detail on a separate sheet the number of vendors involved, specify the goods or services being vended and indicate whether the vendors are specifically contracted or regularly

licensed. Please indicate exact location of vendors on the site plan.

**22. FOOD SERVICE:**

Will food be prepared at this event? ☒ Yes ☐ No

If yes, describe in detail on a separate sheet how the food will be prepared, type and location of cooking appliances and type of fuel to be used for cooking.

No cooking on site, food already prepared. Kept to temperature with burners, fire extinguisher on

**23. Prior Events:**

Is this a first time event? ☒ Yes ☐ No

Has this event occurred five (5) or more times in the preceding years? ☐ Yes ☒ No

If so, please list the years: 2019

**24. Emergency Medical Services:**

An approved EMS plan is required to receive a permit for the event.

Please attach appropriate documentation (attach additional pages as necessary).

(Call City of Myrtle Beach Fire Department at 918-1109 for questions.)

**25. Security Plan:**

(Call City of Myrtle Beach Police Department at 918-1366 for questions.)

Has the Police Department approved a security plan? ☐ Yes ☐ No

Detail your security plans during event. (attach additional pages as necessary).

(The plan shall specify

- a. The number of POST-certified off-duty law enforcement personnel and private security guards which the applicant plans to hire – where the number of off-duty law enforcement personnel shall be the same or more than the number of private security guards.
- b. The arrangements the applicant has made for hiring them.
- c. Details of the plan for payment.

If no, you must engage qualified security consultants to provide the Police Department with a security plan for approval. A security plan must be approved in order to receive a permit for this event.

If yes, please attach appropriate documentation.

**26. Cleanup of Event Area:**

Detail your plan to keep site and adjacent public and private property free of trash and debris generated by this activity: Onsite trash disposal containers plus additional blue barrels TBD. Barricade fencing

If using a private sanitation company, give name, contact person and telephone number: \_\_\_\_\_

Will additional trash receptacles need to be placed in the event area? ☒ Yes ☐ No If Yes, please contact the City of Myrtle Beach Solid Waste Division (843-918-2160), and they will assist in determining the number of receptacles needed as well as the cost for providing the additional service. If this service is used, payment is due five (5) days before the event.

**27. Street Closings:**

(Please attach documents from SCDOT and/or City of Myrtle Beach authorizing this closure.)

Streets to be closed: No street closings

Day/Dates: \_\_\_\_\_

Closing Time: \_\_\_\_\_

Opening Time: \_\_\_\_\_

28. Insurance: (Certificate of Insurance to be sent to City of Myrtle Beach Risk Department; for questions call 918-1007.)

- 1) Coverage shall be written on an occurrence basis and provide Premises/Operations: Independent Contractors: Products/Completed Operations: Contractual and Broad Form Property Damage.
- 2) Minimum Limits of Liability will be \$1,000,000 combined single limit per occurrence for bodily injury and property damage.
- 3) The City of Myrtle Beach shall be named as "additional insured" and the policy endorsed to require that the City be provided thirty (30) days written notice of coverage modification or cancellation.
- 4) A certificate of insurance will be provided to the City ten (10) days prior to the beginning date of the event permitted herein.
- 5) Additional limits or coverages may be required by the Risk Manager to address specific special or unusual hazards.

29. Special Requirements:

Are there any special or unusual requirements that may be imposed or created by virtue of the proposed event activity? ☐ Yes ☒ No

If Yes, please explain: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## SITE PLAN

(The site plan must accompany your Special Event application or the application will be considered incomplete and returned to the applicant.)

### Site Plan Size Requirement:

The City may be able to provide a base map of the area upon request.

Must be presented on 8 ½" x 11" letter size paper

### Site Plan must include the following:

- 1) Location and number of all structures with respect to the existing buildings, property lines, roads and walkways, to include
  - ☐ Tents/detail description of size/state if tent is fully or partially enclosed/number of tents; Indicate activity in each tent.
  - ☐ Grandstands/size/capacity
  - ☐ Stage – include electrical hook-ups and engineer certification
  - ☐ All electrical hook-ups/generators
  - ☐ All speakers/hook-ups
  - ☐ Vendor booths, size and description of goods sold
  - ☐ Refreshment stands
  - ☐ Restroom accommodations (include number of handicap accessible); please advise if you will require a source of potable water.
  - ☐ Tables
  - ☐ Trash and recycling receptacles
  - ☐ Signs with size indicated (must identify all signs visible from public roadway)
  - ☐ Parking areas/include handicap spaces available and number
  - ☐ Vehicle/trailer locations
  - ☐ Perimeter fencing, barricades, barriers, and all entry/exit points.

Additional applications/licenses or permits required:

- 1) Tent permit from City Construction Services Department (843-918-1111).
- 2) Business licenses from City Business Office for all vendors (843-918-1151). (The business license form is also available on the City website.
- 3) Liquor license and/or beer/wine license from the State of South Carolina.
- 4) Street closure permits from SCDOT and/or the City of Myrtle Beach.

REVIEW YOUR APPLICATION PRIOR TO SUBMITTAL !!

Please fill out the application completely. All applications are considered new and "same as last year" is not an appropriate answer. A complete application includes the required site plan of the correct size and security plans described herein.

By my signature below, I certify that I have actual authority to make this application, and to bind the organization, if any, sponsoring the event, and that I, or the organization, will be financially responsible for any costs or fees that may be imposed for the Event.

Date Submitted: 09/30/2020

Signature of Applicant:

A handwritten signature in black ink, appearing to read "Kaitlyn Turner", is written over a red rectangular stamp that contains the word "DRAFT" in bold, capital letters.



## **OCEANFRONT Merchants Association**

**NYE on the Boardwalk  
December 31st, 2020  
8PM-1AM**

### **Security Plan, Parking, Vendors, and EMS**

#### **SECURITY:**

OMA Members will be on site and 911 will be called if necessary.

Matthew Hayward - Entertainment Director

Kaita Turner - Asst. Entertainment Director

Michelle Kerscher - Gay Dolphin

We will also hire 2 Myrtle Beach off Duty Officers

#### **PARKING:**

Parking garage, street parking, paid parking lot

#### **EMS:**

In case of emergency, EMS will be called.

#### **ALCOHOL:**

Beer, wine, and liquor.

#### **LOAD IN/LOAD OUT:**

1 vehicle will be allowed to park behind the stage for load in/load out. A 10 by 10 tent will be behind stage for costume changes.

#### **SUMMARY:**

This the second NYE event for OMA and we are hoping for as much success as 2019 for both tourists and locals. Our goal is to provide family friendly entertainment while driving traffic to our area retailers and hotels.

#### **VENDORS:**

Heroes 4 Hire

Carolina Caricatures

Hurricanes



Bounce Houses  
 Secret Santa Shop  
 Holiday Train  
 Caricature Artists  
 Strolling Performers  
 Glitter Tattoo Artists

